## **Island County**

## Quit Line Data Summary July 1 - December 31, 2005

July 1 - December 31, 2005		
	County	State
Number of Calls to Quit Line	N = 66	N = 10,345
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County <sup>1</sup>	1.2%	100.0%
	County %	State %
Gender	N = 66	N = 8,891
Female	62.1%	61.8%
Male	37.9%	38.2%
Race/Ethnicity	N = 62	N = 8,013
People of Color	9.7%	15.6%
White	90.3%	84.4%
Age	N = 66	N = 8,649
Less than 18 years old	3.0%	1.3%
18 - 24 years old	21.2%	19.4%
25 - 34 years old	24.2%	26.5%
35 - 44 years old	27.3%	20.8%
45 years and older	24.2%	32.0%
Education	N = 62	N = 8,130
Did not graduate high school	16.1%	19.0%
High school graduate	33.9%	37.4%
Some college/vocational school	30.6%	32.3%
College graduate	19.4%	11.2%
Caller Type	N = 65	N = 9,433
General Information	0.0%	6.8%
Health care provider	0.0%	2.2%
Tobacco user	100.0%	91.0%
Payer Type	N = 57	N = 7,657
Insured	49.1%	36.8%
Uninsured	35.1%	37.2%
Medicaid	15.8%	26.0%
Heard About	N = 62	N = 7,244
Past caller <sup>2</sup>	6.5%	7.1%
Employer/worksite	1.6%	2.2%
Health care provider	37.1%	25.0%
Television	3.2%	6.6%
Outdoor advertisement (billboard/bus/wall)	3.2%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	1.6%	4.2%
Newspaper/Magazine	0.0%	1.2%
Brochure/Newsletter	9.7%	7.7%
Family or friend	29.0%	36.5%
Health Department	6.5%	5.6%
School	1.6%	1.4%
Source: Washington State Department of Health	<sup>1</sup> "Census 2000", August 2001 (OFM)	

Source: Washington State Department of Health Tobacco Prevention and Control Assessment and Evaluation

<sup>&</sup>lt;sup>2</sup> Data not available for Oct-Dec 2005

<sup>\*</sup> Rate not calculated because number of calls was less than 5.